

AFFILIATE OF AMERICAN BEVERAGE
LICENSEES
America's Beer, Wine and Spirits
Retailers

ILBA
IDAHO LICENSED BEVERAGE ASSOCIATION
° 208.345.4522
www.idahoilba.com
idahoilba@gmail.com

IDAHO LICENSED BEVERAGE ASSOCIATION
a 501(c)(6) not for profit, tax exempt
organization.



IDAHO LICENSED BEVERAGE ASSOCIATION (ILBA) CARES ABOUT YOU! OUR MEMBERSHIP FEE IS THE SAME FOR EVERYONE WHETHER YOU ARE A BIG OR SMALL CITY LICENSEE. AS A MEMBER OF ILBA, YOU HAVE A VOICE!! PROTECTING AND SUPPORTING IDAHO'S LIQUOR LICENSE QUOTA SYSTEM IS A RESPONSIBILITY

LICENSEES SHARE. JOIN US TODAY! WWW.IDAHOILBA.COM/JOIN

What Are the Goals of Idaho Licensed Beverage Association (ILBA)? Since 2013...Who we are!

- Highlight the ethical and hardworking men and women of the tavern and bar industry;
- Recognize the important role in our American History and Culture taverns and bars play;
- Emphasize the positive economic impact locally-owned bars and taverns have on our communities;
- Increase awareness of the Quota System and steps bars and taverns take to ensure public safety;
- Promote the Constitution of the State of Idaho and the first concern of all good government – Public Safety;
- Educate the public, legislature on distribution responsibility (Title 23, ABC, Three-Tier System); and
- Defend Idaho's Liquor License Quota System!



Idaho's liquor quota system is founded on "sobriety and temperance" with the number of liquor outlets based on census. As an Idaho city grows the number of quota licenses issued in that city can increase by 1 for every 1500 new residents. Idaho's law assures our citizens of a regulated, stable and responsible licensed beverage environment. A majority of Idaho's bars, taverns and restaurants are locally family-owned businesses investing in the community, supporting local charitable organizations, sponsoring and donating time and services and providing jobs. We are Main Street Idaho contributing \$\$\$\$ to the economy.

The 2023 Legislature dealt the hospitality community a devastating blow with S1120 - a new law added to Title 23 slated to go into effect July 1 2023 limiting or removing all transferability of current and future licenses. The liquor license is no longer an asset – in other words – little to no value. Mr. Jeremy Pisca, the Ex Dir of Idaho Beer and Wine Distributors Association (IBWDA), and Chairman Senator Guthrie are the primary authors of this bill. The integrity of Idaho's 2023 legislative process is in question by the **rushed passage and **unwillingness** of both the Senate (Guthrie) and House (Crane) State Affairs committees to allow a healthy, fact-filled discussion of this Bill – S1120. The stakeholders from our state agency to Idaho's locally independently-owned Main Street proprietors were **shut out** of any discernment concerning the bill. The Governor signed S1120 into law today. <https://legislature.idaho.gov/sessioninfo/2023/legislation/S1120/>**

Be informed. If you are a licensee and never bothered to join ILBA or follow the legislative process, you now have the answer to complacency: self-satisfaction especially when accompanied by unawareness of actual dangers or deficiencies. Idaho can do better than this! Idaho's footprint has NEVER been to follow the path of least resistance nor follow another state's ignorance. If there is an issue with Title 23, it is our issue to explore and come up with a healthy Idaho alternative to be presented and debated by all stakeholders in the legislature. ILBA continues to work to bring the hospitality community together. We must gather to discuss and present a collective alternative to S1120 that fits Idaho and Idaho's stakeholders. JOIN ILBA – BE HEARD



**NO DRINKING NO EXCUSES
DRINK RESPONSIBLY**